

Sponsorship and Vendor Opportunities

“Weekend of Champions” Southern Track and Field Championships

Durham County Memorial Stadium

April 13-15, 2012



Title Sponsorship \$10,000

- (6) Infield Signs
- (6) Perimeter Fence Signs
- (40) V.I.P. tickets with Parking Passes
- (2) Full Color Souvenir Program Ad Pages (Inside Cover Page & Back Cover)
- Corporate Logo on ALL meet promotional materials
- Company Logo Integration on Official Event Logo
- (8) Public Address Announcements Per Day
- Interstate Billboard Opportunity

“Gold Level Sponsorship” \$5,000

- (4) Infield Signs
- (4) Perimeter Fence Signs
- (25) V.I.P. tickets with Parking Passes
- (1) Full Color Souvenir Program Ad Page
- Corporate Logo on ALL meet promotional materials
- (6) Public Address Announcements Per Day
- 10 X 20 Vendor Location for “Weekend of Champions” Outdoor Carnival

“Silver Level Sponsorship” \$2,500

- (2) Infield Signs
- (2) Perimeter Fence Signs
- (10) V.I.P. tickets with Parking Passes
- (1) Half Page Color Souvenir Program Ad
- (4) Public Address Announcements Per Day
- 10 X 10 Vendor Location for “Weekend of Champions” Outdoor Carnival

“Bronze Level Sponsorship”

\$1,500

- (1) Perimeter Fence Signs
- (4) V.I.P. tickets with Parking Passes
- (1) Half Page Color Souvenir Program Ad
- (2) Public Address Announcements Per Day
- 10 X 10 Vendor Location for “Weekend of Champions” Outdoor Carnival

“Weekend of Champions” Family Carnival Booth Rental

\$1,000 10 X 20 Space at 3 Day Family Friendly Outdoor Carnival

\$500 10 X 10 Space at 3 Day Family Friendly Outdoor Carnival

To Receive A Contract by email, send a Request to info@personalbestsports.net

Contract will begin after 50% of Sponsorship Amount Has Been Received by Personal Best Sports

Questions: Contact Event Promoter, Bill Cason @ 336-734-3009 or info@personalbestsports.net

Updated Sponsor & Vendor commitments Posted at www.personalbestsports.net and www.facebook.com/southerntrackandfieldchampionships